

§1402. Taste testing of wine and malt liquor products

1. Taste testing on wholesale licensee's premises. With the bureau's written permission, a wholesale licensee may designate a special area or room on the wholesale licensee's premises for the specific purpose of taste testing wine or malt liquor products.

[PL 1997, c. 373, §124 (AMD).]

2. Taste testing on retail licensee's premises. With the bureau's written permission, a wholesale licensee may rent or lease an area or room from an on-premises retail licensee for the purpose of inviting retail licensees to taste test wine or malt liquor products.

[PL 2021, c. 658, §236 (AMD).]

3. Conditions on taste-testing events. The following conditions apply to all taste-testing events under this section.

A. The wholesale licensee or a certificate of approval holder may provide the products for taste-testing events only if all taxes required by this Title have been paid. [PL 2021, c. 658, §237 (AMD).]

B. Taste-testing events must be conducted only within the special designated area or room. [PL 2021, c. 658, §237 (AMD).]

C. Taste-testing events must be open only to invited retail licensees or their authorized agents and not to their family members, guests or the public. [PL 2021, c. 658, §237 (AMD).]

D. After the taste-testing event is concluded, the wholesale licensee shall remove all products supplied for the taste-testing event from the retail licensee's premises. [PL 2021, c. 658, §237 (AMD).]

E. Malt liquor or wine products may not be served to a person who is a minor or who is visibly intoxicated. [PL 2021, c. 658, §237 (NEW).]

[PL 2021, c. 658, §237 (AMD).]

SECTION HISTORY

PL 1987, c. 45, §A4 (NEW). PL 1987, c. 342, §110 (AMD). PL 1997, c. 373, §124 (AMD). PL 2013, c. 368, Pt. XXXX, §4 (AMD). PL 2013, c. 368, Pt. XXXX, §13 (AFF). PL 2021, c. 658, §§236, 237 (AMD).

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